

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	M. McIntyre - House of Representative
Product	MCINTYRE 10/16
Estimate Number	2195

Invoice #	116411-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116411
Alt Order #	06273271
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	330
Product Code	349

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p	•							
	CLASS 2 C	CANDIDATE R9.26									
					to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	1:18 PM	MM-11-12-MSC-H	\$500.00)	1
5	WRAL	Noon News	12p-1p								
	CLASS 2 C	CANDIDATE R9.26									
					to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	12:44 PM	MM-11-12-MSC-H	\$800.00)	1
6		CBS Daytime (1:30-4P) CANDIDATE R9.26	130-4p								
				10/15/12	to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	1:59 PM	MM-11-12-MSC-H	\$535.00)	1
10	WRAL	5:30 News	530-6p								
	CLASS 2 C	CANDIDATE R9.26									
					to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	5:39 PM	MM-11-12-MSC-H	\$2,665.00)	1
11		6pm News (M-F) CANDIDATE R9.26	6-630p								
					to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	6:21 PM	MM-11-12-MSC-H	\$3,335.00)	1
16		Dr. Phil CANDIDATE R9.26	9-10a								
				10/15/12	to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	9:29 AM	MM-11-12-MSC-H	\$500.00)	1
18	WRAL CLASS 2 C	The Insider (1-130p) CANDIDATE R9.26	1-130p								
				10/22/12	to 10/28/12	1x	1				
	WRAL			W	10/17/12	:30	1:26 PM	MM-11-12-MSC-H	\$500.00) MG for 18.1 10/22	2
					S OF TIME -	MG for po	gm not airing o	on 10/22			
	WRAL			М	10/22/12	:00			\$215.0(9 See MG 18.2	1
22	WRAL	Noon News	12p-1p								

Ref #



Line Channel Description

Remit Address:

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Time

Day

Date

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Length Air Time

Advertiser	M. McIntyre - House of Representative
Product	MCINTYRE 10/16
Estimate Number	2195

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Invoice Date	10/28/12
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Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

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Special Handling	CIA - Mark PAID

Ad-ID

Rate

IDB#	
Advertiser Code	330
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Agency Ref	
Advertiser Ref	

Reconciliation

Lille	Charmer Description	Time	Day	Date	Lengu	I All Illile	Au-ID	nate	neconciliation	nei #
	CLASS 2 CANDIDATE R9.26		-	-		_				
			10/22/1	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	12:43 PM	MM-11-12-MSC-H	\$800.00		1
23	WRAL CBS Daytime (1:30-4P)	130-4p								
	CLASS 2 CANDIDATE R9.26	•								
			10/22/1	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	1:59 PM	MM-11-12-MSC-H	\$535.00		1
25	WRAL WRAL 4:30am News	4:30a - 5am								
	CLASS 2 CANDIDATE R9.26									
	02/100/2/07/11/2/12/11/2/10/20		10/22/1	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	4:53 AM	MM-11-12-MSC-H	\$150.00		1
26	WRAL WRAL 5am News	5am - 5:30a						,		
	CLASS 2 CANDIDATE R9.26									
	OLINO E GINDIDINE NO.20		10/22/1	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	5:07 AM	MM-11-12-MSC-H	\$600.00		1
27	WRAL 5:00 First News	5-530p		. 0,,	.00	0.077	11 12 100 11	φοσοίσο		·
21	CLASS 2 CANDIDATE R9.26	3-330p								
	OLAGO Z GANDIDATE 110.20		10/22/1	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	5:23 PM	MM-11-12-MSC-H	\$2,665.00		1
28	WRAL 5:30 News	530-6p	IVI	10/22/12	.00	3.20 T W	MM II IZ MJC II	Ψ2,000.00		'
20	CLASS 2 CANDIDATE R9.26	530-op								
	CLASS 2 CANDIDATE N9.20		10/22/1	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	5:52 PM	MM-11-12-MSC-H	\$2,665.00		1
00		C C20-	IVI	10/22/12	.50	3.32 F W	MIMI-TT-TZ-M3C-H	φ2,003.00		'
29	WRAL 6pm News (M-F) CLASS 2 CANDIDATE R9.26	6-630p								
	CLASS 2 CANDIDATE R9.20		10/00/1	0+- 10/00/10	4	1				
	WRAL		M	2 to 10/28/12 10/22/12	1x	6:08 PM	MM-11-12-MSC-H	ΦΩ ΩΩΕ ΩΩ		4
			IVI	10/22/12	:30	6:08 PIVI	MM-II-IZ-MSC-H	\$3,335.00		ı
30	WRAL CBS Evening News (M-F)	630p-7p								
	CLASS 2 CANDIDATE R9.26		1010-11			4				
	WDAL			2 to 10/28/12	1x	1	11 12	#0.00F.00		
	WRAL		М	10/22/12	:30	6:59 PM	MM-11-12-MSC-H	\$3,335.00		1



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Advertiser	M. McIntyre - House of Representative
Product	MCINTYRE 10/16
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Invoice Month	October 2012			
Invoice Period	10/01/12 - 10/22/12			

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Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

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Alt Order #	06273271				
Deal #					
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	330
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	WRAL	Inside Edition	7-730P				•				
	CLASS 2 C	CANDIDATE R9.26									
				10/22/12 to		1x	1				
	WRAL			M	10/22/12	:00				See MG 31.2	1
	WRAL	Prime Access Specials	7-9pm	M	10/22/12 CANDIDATE	:30	7:29 PM	MM-11-12-MSC-H	\$1,465.00	MG for 31.1 10/22	2
0.5	WDAI	WDAL Co Novo Oct	0.0-	CLASS 2 C	ANDIDATE	H9.26					
35	WRAL	WRAL 6a News Sat CANDIDATE R9.26	6-8a								
	CLASS 2 C	CANDIDATE R9.26		10/15/12 to	10/21/12	1x	1-				
	WRAL			Sa	10/20/12	:30	6:41 AM	MM-11-12-MSC-H	\$600.00		
36	WRAL	CBS This Sat Morning 8-9a	8-9a	Oa	10/20/12	.00	O.TI AW	MM II IZ MSC II	ψοσο.σο		•
30		CANDIDATE R9.26	0-9a								
	OLAGO 2 C	DANDIDATE 119.20		10/15/12 to	10/21/12	1x	1-				
	WRAL			Sa	10/20/12	:30	8:26 AM	MM-11-12-MSC-H	\$665.00		1
40	WRAL	WRAL Sun Morning News	7-9a	-	. 0/20/ . 2	.00	0.207	11 11	φοσοίσο		•
		CANDIDATE R9.26	. 00								
				10/15/12 to	10/21/12	2x	2				
	WRAL			Su	10/21/12	:30	7:25 AM	MM-11-12-MSC-H	\$735.00		2
	WRAL			Su	10/21/12	:30	7:59 AM	MM-11-12-MSC-H	\$735.00		1
41	WRAL	CBS Sunday Morning	9-1030a								
	CLASS 2 C	CANDIDATE R9.26									
				10/15/12 to		2x	2				
											2
				Su	10/21/12	:30	9:55 AM	MM-11-12-MSC-H	\$800.00		1
43		` ',	1-130p								
	CLASS 2 C	CANDIDATE R9.26									
	MON							44. 42	#500.00		
				ın	10/18/12	:30	1:17 PM	MM-11-12-MSC-H	\$500.00		1
44			10-11AM								
	CLASS 2 C	SANDIDATE R9.26		40/45/404-	10/01/10	4	1				
				10/15/12 to	10/21/12	1X	1				
43 44	WRAL WRAL	The Insider (1-130p) CANDIDATE R9.26 The Doctors CANDIDATE R9.26	1-130p 10-11AM	10/15/12 to Su Su 10/15/12 to Th	10/21/12 10/21/12 0 10/21/12 10/18/12	2x :30 :30 :30	9:36 AM 9:55 AM 1 1:17 PM	ММ-11-12-MSC-H ММ-11-12-MSC-H ММ-11-12-MSC-H	\$800.00 \$800.00 \$500.00		



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44	WRAL	The Doctors	10-11AM		•	•	•	•	•	•	•
		CANDIDATE R9.26									
	WRAL			Th	10/18/12	:30	10:32 AM	MM-11-12-MSC-H	\$500.00		1
48	WRAL	Noon News	12p-1p								
	CLASS 2 (CANDIDATE R9.26		10/15/10	2 to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	12:37 PM	MM-11-12-MSC-H	\$800.00	1	1
49	WRAL	CBS Daytime (1:30-4P)	130-4p	•••	10/10/12	.00	12.07 1 101	MATERIAL MISCH	φοσο.στ		
-10		CANDIDATE R9.26	100 1 p								
				10/15/12	2 to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	2:26 PM	MM-11-12-MSC-H	\$535.00		1
50	WRAL	Young and the Restless	4-5p								
	CLASS 1 C	CANDIDATE R9.26									
					2 to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	4:28 PM	MM-11-12-MSC-H	\$1,600.00		1
51	WRAL	WRAL 4:30am News CANDIDATE R9.26	4:30a - 5am								
	ULA33 2 (DANDIDATE N9.20		10/15/12	2 to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	4:39 AM	MM-11-12-MSC-H	\$150.00		1
52	WRAL	5:00 First News	5-530p						*******		•
	CLASS 2 C	CANDIDATE R9.26									
					2 to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	5:23 PM	MM-11-12-MSC-H	\$2,665.00		1
54	WRAL	6pm News (M-F)	6-630p								
	CLASS 2 C	CANDIDATE R9.26					-				
	WDAI			10/15/12 Th	2 to 10/21/12	1x	1	.m. 11 12 ucc u	Ф0 005 00		
	WRAL	ODC Evening News (M.E.)	C00 7	ın	10/18/12	:30	6:21 PM	MM-11-12-MSC-H	\$3,335.00		1
55	WRAL	CBS Evening News (M-F) CANDIDATE R9.26	630p-7p								
	ULA33 2 (DANDIDATE 03.20		10/15/12	2 to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	6:59 PM	MM-11-12-MSC-H	\$3,335.00		1
			***					use teles from the average les	. ,		·



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56	WRAL Inside Edition	7-730P		•		•				
	CLASS 2 CANDIDATE R9.26									
				to 10/21/12	1x	1				
	WRAL		Th	10/18/12	:30	7:28 PM	MM-11-12-MSC-H	\$1,465.00		1
57	WRAL CBS This Morning CLASS 2 CANDIDATE R9.26	7am - 9am								
				to 10/21/12	1x	1				
	WRAL		Th	10/18/12	:30	8:55 AM	MM-11-12-MSC-H	\$1,000.00		1
58	WRAL Dr. Phil CLASS 2 CANDIDATE R9.26	9-10a								
				to 10/21/12	1x	1				
	WRAL		Th	10/18/12	:30	9:32 AM	MM-11-12-MSC-H	\$500.00		1
60	WRAL The Insider (1-130p) CLASS 2 CANDIDATE R9.26	1-130p								
			10/15/121	to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	1:27 PM	MM-11-12-MSC-H	\$500.00		1
61	WRAL The Doctors CLASS 2 CANDIDATE R9.26	10-11AM								
	CLASS 2 CANDIDATE N9.20		10/15/12	to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	10:47 AM	MM-11-12-MSC-H	\$500.00		
65	WRAL Noon News	12p-1p	14	10/10/12	.00	10.47 7 (W)	MM II IZ MJC II	φοσο.σο		
03	CLASS 2 CANDIDATE R9.26	12p-1p								
	OLINO E OMBIBATE NO.20		10/15/12 1	to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	12:54 PM	MM-11-12-MSC-H	\$800.00		1
66	WRAL CBS Daytime (1:30-4P) CLASS 2 CANDIDATE R9.26	130-4p					== ==	*******		
			10/15/121	to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	2:59 PM	MM-11-12-MSC-H	\$535.00		1
67	WRAL Young and the Restless CLASS 1 CANDIDATE R9.26	4-5p								

-1----

10/15/12 to 10/21/12



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67	WRAL Young and the Restless	4-5p	•	•		•	•	•		
	CLASS 1 CANDIDATE R9.26									
	WRAL		Tu	10/16/12	:30	3:58 PM	MM-11-12-MSC-H	\$1,600.00)	1
68	WRAL WRAL 4:30am News	4:30a - 5am								
	CLASS 2 CANDIDATE R9.26					_				
	MDAL			2 to 10/21/12	1x	-1	11 12	#450.0		
	WRAL		Tu	10/16/12	:30	4:53 AM	MM-11-12-MSC-H	\$150.00)	1
69	WRAL 5:00 First News	5-530p								
	CLASS 2 CANDIDATE R9.26		10/15/1	2 to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	5:22 PM	MM-11-12-MSC-H	\$2,665.00		1
71	WRAL 6pm News (M-F)	6-630p	Tu	10/10/12	.30	J.22 F W	MIM-11-12-M3C-H	φ2,003.00	,	ı
/ 1	CLASS 2 CANDIDATE R9.26	0-030 p								
	OLAGO 2 GANDIDATE 119.20		10/15/1	2 to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	6:11 PM	MM-11-12-MSC-H	\$3,335.00)	1
72	WRAL CBS Evening News (M-F)	630p-7p				• • • • • • • • • • • • • • • • • • • •		¥ 0,00010		•
	CLASS 2 CANDIDATE R9.26	, doop								
			10/15/1	2 to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	6:59 PM	MM-11-12-MSC-H	\$3,335.00)	1
73	WRAL Inside Edition	7-730P								
	CLASS 2 CANDIDATE R9.26									
				2 to 10/21/12	1x	-1				
	WRAL		<u>T</u> u	10/16/12	:00				See MG 73.2	1
	WRAL Entertaiment Tonight	730-8P	Th	10/18/12	:30	7:47 PM	MM-11-12-MSC-H	\$1,465.00	MG for 73.1 10/16	2
74	WRAL CBS This Morning	7am - 9am								
	CLASS 2 CANDIDATE R9.26		10/15/1	0.1.10/01/10	_	1				
	WRAL		10/15/1: Tu	2 to 10/21/12 10/16/12	1x :30	-1 8:28 AM	MM-11-12-MSC-H	\$1,000.00	<u> </u>	
70		0.10-	Tu	10/16/12	.30	o.∠o AIVI	MIMI-TT-T5-M2C-H	φ1,000.00	,	ı
76	WRAL Dr. Phil CLASS 2 CANDIDATE R9.26	9-10a								
	CLAGG 2 CANDIDATE NS.20		10/15/1	2 to 10/21/12	1x	-1				
							uses taken from the program less			



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76	WRAL	Dr. Phil	9-10a	_					•		
		CANDIDATE R9.26									
	WRAL			Tu	10/16/12	:30	9:39 AM	MM-11-12-MSC-H	\$500.00		1
78	WRAL	The Insider (1-130p)	1-130p								
	CLASS 2 C	CANDIDATE R9.26					_				
	\4.D.4.I				2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:30	1:10 PM	MM-11-12-MSC-H	\$500.00		1
82	WRAL	Noon News	12p-1p								
	CLASS 2 C	CANDIDATE R9.26		40454			-				
	WRAL			10/15/12 W	2 to 10/21/12 10/17/12	1x :30	1 12:25 PM	MM-11-12-MSC-H	\$800.00		
		000 D :: (4.00 4D)	100.4	VV	10/17/12	:30	12:25 PW	MM-11-12-MSC-H	\$800.00		I
83		CBS Daytime (1:30-4P) CANDIDATE R9.26	130-4p								
					2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:30	2:30 PM	MM-11-12-MSC-H	\$535.00	l .	1
85	WRAL CLASS 2 C	WRAL 4:30am News CANDIDATE R9.26	4:30a - 5am								
				10/15/12	2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:30	4:54 AM	MM-11-12-MSC-H	\$150.00	1	1
86	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 2 C	CANDIDATE R9.26									
					2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:30	5:10 AM	MM-11-12-MSC-H	\$600.00		1
88	WRAL	5:30 News	530-6p								
	CLASS 2 C	CANDIDATE R9.26									
					2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:30	5:42 PM	MM-11-12-MSC-H	\$2,665.00	1	1
89	WRAL	6pm News (M-F) CANDIDATE R9.26	6-630p								
	OLAGO 2 C			10/15/13	2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:30	6:20 PM	MM-11-12-MSC-H	\$3.335.00		1
			We					was taken from the program log.	*-,		·



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001

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DU	INVOICE AT E					
	Advertiser	M. McIntyre - House of Representative				
	Product	MCINTYRE 10/16				
	Estimate Number	2195				

Invoice #	116411-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116411				
Alt Order #	06273271				
Deal #					
Order Flight	10/16/12 - 10/22/12				

Billing Calendar	Broadcast					
Billing Type	Cash					
Special Handling	CIA - Mark PAID					

IDB#	
Advertiser Code	330
Product Code	349

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
92	WRAL	Dr. Phil	9-10a								
	CLASS 2 C	ANDIDATE R9.26									
				10/15/12 to	10/21/12	1x	1				
	WRAL			W	10/17/12	:30	9:58 AM	MM-11-12-MSC-H	\$500.00		1
93	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 2 C	ANDIDATE R9.26									
				10/15/12 to 10/21/12		1x	T				
	WRAL			Th	10/18/12	:30	4:58 AM	MM-11-12-MSC-H	\$600.00		1
		Aire	ed Spots	55							

Gross Total \$71,175.00

Agency Commission \$10,676.25

Payment Terms 30 Days **Net Amount Due** \$60,498.75